

ADDICTIVE TV - biography

Once so eloquently described as 'next level shit' by Grandmaster Flash, British electronic duo Addictive TV create music with a difference; it's music you can see. They're "responsible for mind-bending live entertainment" according to UK newspaper The Times, and US entertainment magazine Paste said "Addictive TV completely blew my mind! ...a compelling pop-culture audio/visual avalanche!" whilst in the past, DJ Magazine previously voted them twice #1 VJ in the World alongside their Top 100 DJ Poll, saying "they've become famed for their eye-popping live shows, shredding and cutting film with beats into a heady, mind-meltingly funky mixture".

From music festivals to arts events, including the UK's Glastonbury Festival and WOMAD, venues from the Pompidou Centre in Paris to the Museum of Contemporary Arts in Shanghai, Addictive TV have now performed in over 50 countries. On the directing, sound design and installation front, Addictive TV have created work for the likes of Adidas, Red Bull, EA Games, Wateraid, Greenpeace and Hollywood studios including Paramount, Universal and 20th Century Fox have all used their movie remixing talents to create alternative trailers for films including Iron Man and Fast & Furious.

They've won international acclaim for their latest project and album 'Orchestra of Samples', described by The Times as "ingenious and compelling" and by The Quietus as "enthralingly unexpected". Created by filming over 200 musicians over a decade around the globe improvising, Addictive TV then sampled and seamlessly spliced them together into a digital supergroup of international artists who never met but play together on screen!

Addictive TV is Graham Daniels and Mark Vidler, aka mash-up king Go Home Productions, the duo have been at the forefront of audio/video remixing for nearly two decades with Vidler himself producing the official 'Rebel Never Gets Old' for David Bowie in 2004. Huffington Post said of the pair "Addictive TV create the perfect integration of audio and visual technologies in their thrilling live show".

www.addictive.tv

www.orchestraofsamples.com