

ADDICTIVE TV - BIOGRAPHY

SHORT

Bringing their complete audio-visual madness to the party, electronic duo Addictive TV need to be seen to be believed, remixing everything from Stevie Wonder and The Walking Dead to Tinie Tempah and Star Trek, *it's entertainment Jim, but not as we know it!*

Sampling movies and videos to the extreme, the pair create their music by keeping the audio and video samples together, so audiences get to see more than just a DJ, more than just graphics or visuals; they get to experience music in a genuinely unique way. “*Responsible for mind-bending live entertainment*” according to **The Times**, Addictive TV were twice voted Number One VJ in the World in **DJ Mag** alongside their Top 100 DJ Poll, saying “*they've become famed for their eye-popping live shows, shredding and cutting film with beats into a heady, mind-meltingly funky mixture*”.

LONG

Once so eloquently described as ‘*next level shit*’ by Grandmaster Flash, British electronic duo Addictive TV create music with a difference; it's music you can see.

They're “*responsible for mind-bending live entertainment*” according to UK newspaper **The Times**, and US entertainment magazine **Paste** said “*Addictive TV completely blew my mind! ...a compelling pop-culture audio/visual avalanche!*” while **DJ Magazine** twice voted them #1 VJ in the World alongside their Top 100 DJ Poll, saying “*they've become famed for their eye-popping live shows, shredding and cutting film with beats into a heady, mind-meltingly funky mixture*”.

From creating work for arts establishments including the **Pompidou Centre** in Paris and **Museum of Contemporary Arts** in Shanghai to performing at festivals including the UK's **Glastonbury Festival** and the **San Francisco International Film Festival** in the USA, Addictive TV have now performed in over 50 countries. On the directing and sound design front, Addictive TV have created commercials and video installations for the likes of **Adidas**, **Red Bull** and **EA Games**. Hollywood studios including **Paramount**, **Universal** and **20th Century Fox** have all used their movie remixing talents to create alternative trailers for films including *Iron Man*, *Fast & Furious* and Danny Boyle's Oscar winning *Slumdog Millionaire*.

They've recently won international acclaim for their latest project ‘**Orchestra of Samples**’, described by UK newspaper **The Times** as “*ingenious and compelling*” and created by filming over 200 musicians around the globe, then sampling and seamlessly splicing them together in a digital supergroup of international artists who never met but play together on screen!

Addictive TV is founder **Graham Daniels** and mash-up guru **Mark Vidler**, aka **Go Home Productions**. Graham and Mark's shared passion for film and music, plus their parallel journeys through VJ and mash-up DJ cultures, have brought the guys to where they are now; entertaining audiences and winning new fans by performing and making music their own way, audiovisually.

www.addictive.tv

www.orchestraofsamples.com